

## Innovation Through Philanthropy

The Winter Haven Hospital Foundation provides philanthropic support for Winter Haven Hospital patients.

Winter Haven Hospital Foundation funding has been utilized to:

- Establish the nationally recognized Bostick Heart Center, which ranks in the top 10 percent of cardiac programs in the United States
- Establish the Cassidy Cancer Center, providing comprehensive high-quality cancer care for central Florida patients
- Provide major support for Winter Haven Women's Hospital, where life begins for more than 2,000 babies each year and is home to east Polk County's only level II neonatal intensive care unit
- Establish the Florida State University College of Medicine Family Medicine Residency Program at Winter Haven Hospital
- Provide major support for Winter Haven Hospital's Center for Behavioral Health and Center for Psychiatry, which has been delivering care for more than 40 years through services that recognize the importance of the overall health of individuals
- Support Winter Haven Hospital's Community Blood Center which provides an extensive continuum of blood services for both inpatients and outpatients
- Establish the Winter Haven Hospital Center for Robotics Institute
- Establish the Winter Haven Hospital Multispecialty Medical Clinic on Cypress Gardens Boulevard

For more information about becoming a Corporate Partner, call (863) 291-6732 or email [whhfoundation@baycare.org](mailto:whhfoundation@baycare.org).

Visit [WHHFoundation.org](http://WHHFoundation.org) for a full list of corporate partners.



# Corporate Partners Program



**Giving back to move forward**





## Partner with the Winter Haven Hospital Foundation

Through generous corporate giving of all types, local and national businesses can help the Winter Haven Hospital Foundation support Winter Haven Hospital and Winter Haven Women's Hospital patients. It's through your organization's generosity and support that the Foundation is able to ensure that our community continues to have access to world-class health care close to home. Partnering with the Winter Haven Hospital Foundation is an excellent way to promote your organization's corporate social responsibility goals and make a real impact on local quality of life.

### Why Participate in Corporate Giving?

- Demonstrate your company's dedication to civic leadership
- Increase team member engagement and satisfaction
- Receive community recognition
- Support your *local* community

Your company can participate in the Winter Haven Hospital Foundation Corporate Partners Program in a variety of ways:

### Workplace Campaign

Funds raised through workplace campaigns allow your organization and team members to personally impact patient care services for the local community we serve.

### Provide a Corporate Gift

When you invest in the Winter Haven Hospital Foundation's not-for-profit mission, you create a win-win partnership that benefits your firm and Winter Haven Hospital patients. When you provide a corporate gift, you're investing in and helping to improve our local quality of life, where your employees and customers live and work. Examples include:

- Matching gifts
- Percentage of sales
- Volunteer grants
- Community grants

### Sponsorships

Your organization can choose to support one of the Foundation's annual events.

### In-Kind Donations

The Foundation values and recognizes all types of in-kind donations. Examples include:

- Food and beverages for special events
- Printing and marketing materials
- Product donations
- Gift certificates
- Advertising and promotional support
- Technology and equipment

### Mission-Targeted

Your company can select mission-targeted initiatives to empower your team members with individual opportunities to give back to their community. Your company can also choose to provide an unrestricted, outright gift or designate your gift to one of the Foundation's Annual Fund strategic focus areas.