



**8<sup>TH</sup> ANNUAL**  
**“FORE THE LOVE”**  
**GOLF & TENNIS EVENT**

**October 21, 2023**

A Benefit for the  
Winter Haven Women's Hospital and  
Neonatal Intensive Care Unit (NICU)

**PRESENTED BY**  
**THE CASSIDY FAMILY**



**WINTER HAVEN HOSPITAL**  
**FOUNDATION**



# FORE *the* LOVE

## About Us

Established in 2012 by John & Tracy Scheck, the Polk County Cup Tennis Tournament was started with the mission to raise funds to support the tiniest of patients served at the Winter Haven Women's Hospital and Neonatal Intensive Care Unit (NICU). In 2016, The Scheck's partnered with Mike and Janine Mahalak rebranding the event to feature both golf and tennis.

Since inception in 2016, "Fore the Love" has raised over \$504,000 in support of Winter Haven Women's Hospital patients. Funds raised through the "Fore the Love" events have been utilized locally to purchase Giraffe Incubators, Bassinets, Year Supply of Breast Milk, Fetal Monitors, Phototherapy equipment (Bili blankets and Bili lights), MamaRoos, and Slim Line Recliners.

For more information about the Fore the Love, or to become a sponsor of the event, please contact:

Winter Haven Hospital Foundation

863.297.1781

[whhfoundation@baycare.org](mailto:whhfoundation@baycare.org)

# About the “Fore the Love” Events

**October 12 – October 21, 2023**

Online Auction & Raffle

The “Fore the Love” online auction will feature exciting auction items and online raffle drawings.

*\*\*Look for more information to come on how to bid!*

**Saturday, October 21, 2023**

Golf Tournament held at

Country Club of Winter Haven, Winter Haven

9:00 am shotgun start and play a four-person scramble tournament.  
Breakfast and lunch included.

**Saturday, October 21, 2023**

Ladies Doubles Tennis Tournament held at

Country Club of Winter Haven, Winter Haven

9:00 am start. Bubbly Bar, lunch and giveaway included.

For more information about Fore the Love, or to become a sponsor of the event, please contact:

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# 2023 Sponsorship Levels

## **Presenting Sponsor (\$15,000)**

- Two (2) full size X-Stand Banners on two (2) tee boxes
- Two (2) Golf Foursomes
- Company logo on all event materials
- Company logo displayed on Online Auction & Raffle
- Company logo/banner displayed at all FTL Events
- Company name included on one (1) Flag Pin on golf course
- Eight (8) large hole signs at golf tournament

## **Legacy Sponsor (\$10,000)**

- Two (2) Golf Foursomes
- Company logo on all event materials
- Company logo displayed on Online Auction & Raffle
- Company logo/banner displayed at all FTL Events
- Company name included on one (1) Flag Pin on golf course
- Four (4) large hole signs at golf tournament

## **Fore the Love Sponsor (\$5,500)**

- Two (2) Golf Foursomes
- Company logo on all event materials
- Company logo displayed on Online Auction & Raffle
- Company logo/banner displayed at all FTL Events
- Company name included on one (1) Flag Pin on golf course
- Two (2) large hole signs at golf tournament

## **MVP Sponsor (\$3,500)**

- One (1) Golf Foursome
- Company logo included on event banner displayed at all FTL Events
- Two (2) large hole signs at golf tournament

*\*\*All major sponsorship levels (\$500+) include company recognition in post event advertising and company logo on the Fore the Love event panel located at Winter Haven Hospital.*



# 2023 Sponsorship Levels

## Bar Sponsor (\$2,000)

- Company name/logo included on event bar signage at all FTL Events
- One (1) hole sign at golf tournament
- Company name included on the beverage stations at golf and tennis tournament
- Bar setup will be located at the golf course and clubhouse

## Golf Team Sponsor (\$1,450)

- One (1) Golf Foursomes
- One (1) hole sign at golf tournament

## Putting Contest Sponsor (\$500) \*2 Available

- One (1) hole sign at golf tournament
- Corporate booth setup at the putting contest
- Company logo included on x-stand banner at putting contest

## Flag Sponsor (\$500)

- Company name included on one (1) Flag at golf tournament
- One (1) hole sign at golf tournament

## Beverage Cart Sponsor (\$500)

- Company name included on beverage cart at golf tournament
- One (1) hole sign at golf tournament

## Hole Sign (\$150)

- One (1) hole sign at golf tournament

*\*\*All major sponsorship levels (\$500+) include company recognition in post event advertising and company logo on the Fore the Love event panel located at Winter Haven Hospital.*



# 2023 Sponsorship Levels

## **Bubbly Bar Sponsor (\$1,500)**

- Company name/logo included on event signage at the bubbly bar
- One (1) Doubles Team entry with lunch and giveaway
- Name/Logo included on court banner
- One (1) hole sign at golf tournament
- Bubbly Bar setup will be located at the tennis court area

## **Court Sponsor (\$1,000)**

- Company name/logo included on full-size court banner
- One (1) Doubles Team entry with lunch and giveaway
- One (1) hole sign at golf tournament

## **Deuce Court Sponsor (\$500)**

- Company name/logo included on half-size court banner
- One (1) Doubles Team entry with lunch and giveaway
- One (1) hole sign at golf tournament

## **Tennis Ball Sponsor (\$500) \*Two (2) packages available**

- Company name/logo included on tennis ball cans
- One (1) Doubles Team entry with lunch and giveaway
- One (1) hole sign at golf tournament

## **Tennis Team (\$300 a team) \$150 per person**

- One (1) Ladies Doubles Team Entry
- Bubbly Bar, lunch and giveaway included

*\*\*All major sponsorship levels (\$500+) include company recognition in post event advertising and company logo on the Fore the Love event panel located at Winter Haven Hospital.*





# Sponsorship Registration Form

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor: \$15,000 | <input type="checkbox"/> Putting Contest: \$500       |
| <input type="checkbox"/> Legacy Sponsor: \$10,000     | <input type="checkbox"/> Flag Sponsor: \$500          |
| <input type="checkbox"/> Fore the Love: \$5,500       | <input type="checkbox"/> Beverage Cart Sponsor: \$500 |
| <input type="checkbox"/> MVP Sponsor: \$3,500         | <input type="checkbox"/> Deuce Court Sponsor: \$500   |
| <input type="checkbox"/> Bar Sponsor: \$2,000         | <input type="checkbox"/> Tennis Ball Sponsor: \$500   |
| <input type="checkbox"/> Bubbly Bar Sponsor: \$1,500  | <input type="checkbox"/> Tennis Team: \$300; \$150 pp |
| <input type="checkbox"/> Team Sponsor: \$1,450        | <input type="checkbox"/> Hole Sign: \$150             |
| <input type="checkbox"/> Court Sponsor: \$1,000       |   |

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**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Registration Online: [2023 "Fore the Love" Golf & Tennis Event \(ggiv.com\)](https://www.ggiv.com)

Enclosed is a check for \$ \_\_\_\_\_

(Make check payable to Winter Haven Hospital Foundation, memo: FTL)

Please mail this registration form to: Winter Haven Hospital Foundation

Attn: Fore the Love

200 Avenue F, NE

Winter Haven, FL 33881



WINTER HAVEN HOSPITAL  
FOUNDATION

